

RYAN GEIGER

Senior Creative Director



CONTACT

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PORTFOLIO

Portfolio : www.ryans.pictures/director 
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COVERLETTER



To Whom It May Concern,

Put your feet up, pop some bubbly (if allowed at work) and relax. You've found your man.

Though currently furloughed as the creative director for The Intrepid Museum, I'm leading the institution's brand and visual style across its varied marketing efforts, from print, video, web, and photography.

Prior, I was a creative strategist for a digital ad agency, collaborating with account directors to help shepherd our client's vision and effectively accomplish their marketing initiatives.

As the creative director for a leading animation studio in Brooklyn, I've collaborated with hundreds of clients and agencies, many of them fortune 500 corporations, to create impactful and meaningful marketing campaigns, social content, explainer videos, B2B communications, and commercials. From copy, to design, to sound mixing, I played an integral role in all aspects to make sure the final product was engaging and successful.

I naturally excel in design and I am proficient in Adobe Creative Suite, with an ever-evolving artistic vision. As a Project Manager for custom website design at LexisNexis, I project managed a team of developers, designers, and writers to create stunning websites and SEO campaigns for high-end law firms across the country. Prior to that, I was an Art Director for HQ Magazine, overseeing and designing their print publication.

Finally, I'm a multi-award winning film director who won Top 200 on HBO's Project Greenlight. My independent film Town Red screened at the Cannes Film Festival and aired on national television.

So grab that bottle from the back of the fridge and call in some co-workers to share a toast. You've filled the position. I have the artistic skill set, the leadership prowess, and the organizational excellence to lead your creative team to success.

I'd love to speak with you further about the position and what I can bring to it.

I look forward to hearing from you.

Sincerely,
Ryan Geiger

A handwritten signature in black ink, appearing to read 'Ryan Geiger'. The signature is stylized and fluid, with a long horizontal stroke extending to the right.

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ABOUT

- Award winning, driven, senior level creative director, with over fourteen years of experience producing, project managing, and leading in the creative space.
- Highly organized problem solver and client relationship building expert, with superior team leadership skills.
- Led directives for many Fortune 500 companies such as Disney, Pepsi, Microsoft, Amazon, Cisco, Oprah, Calvin Klein, NBC, and more.

EXPERIENCE



CREATIVE DIRECTOR
2019-CURRENT

INTREPID MUSEUM, MANHATTAN, NEW YORK

Frame and drive a creative vision, orchestrating, nurturing and inspiring disciplines in the creation of that vision across its varied executions, including print, web, video, digital, and experiential. Manage and prioritize the influx of creative projects for the entire institution, and lead a team of writers, designers, and web developers to execute initiatives within deadline.

SR. CREATIVE DIRECTOR
2018-2019

IDEA MACHINE STUDIO, BROOKLYN, NEW YORK

Conceptualized, designed, and produced video projects for a diverse range of clients across all business sectors. Wrote, directed, and commanded workflow and conceptual direction of commercials, marketing explainer videos, social content, VR experiences, and digital campaigns. Guided team from inception to final product, and ensured quality of content and style to meet clients marketing strategies and objectives.

CREATIVE DIRECTOR
2015-2018

CREATIVE COORDINATOR
2012-2015

SKIP*HOP, FLATIRON, NEW YORK

Assisted the Creative Director in overseeing art department workflow, project managed all photography initiatives, Liaised between sales, product design, and creative teams to ensure successful completion of creative requests. Collaborated with art team with design and creation of social and marketing content.

SR. PROJECT MANAGER
2010-2012

LEXIS NEXIS, NEW PROVIDENCE, NEW JERSEY

Spearheaded the migration of legacy law firm websites to new site-essentials platform. Assisted the entire website design team with project coordination, quarterbacking each project from initiation to web launch. Work with writers and developers to create SEO content strategies for each law firm.

EDUCATION



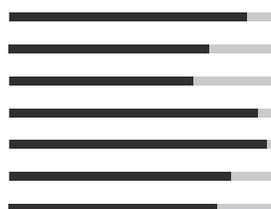
ROWAN
UNIVERSITY
2004-2008

BACHELOR OF THE ARTS
RADIO/TELEVISION/FILM
Magna Cum Laude

EXPERTISE



Adobe Premiere Pro
Adobe Photoshop
Adobe InDesign
Microsoft Word
Mac/PC
Basecamp
Smartsheets



AWARDS



TELLY AWARD
Cisco "DNA"
Technology Promo Video
Art Direction

COMMUNICATOR AWARD
Microsoft "Gift-Giving"
Training Video
Art Direction

SKILLS



Communication
Digital Marketing
Time Management
Design
Adaptability
Self-Motivating
Teamwork

INTERESTS



Photography
Cheese Enthusiast
Film Production
Hiking
Travel
Designing
Cooking